



KEYSTONE ASSAULT, LLC  
P.O. Box 45  
Highspire, PA 17034  
[www.KeystoneAssault.net](http://www.KeystoneAssault.net)

Dear Potential Sponsor,

The Keystone Assault, a member of the Women's Football Alliance (WFA), is a semi-professional, full contact, all women's football team with players from all over Central Pennsylvania.

We invite you to help support our team as we strive to develop our game, our team, and our connection with our fans & community. The sponsorship you choose will go toward the season expenses such as facility rental, game day expenses, equipment, etc. In addition to playing football, each player takes great pride in being able to help in their communities by volunteering at local non-profit agencies and taking part in various charity events. Certain sponsorships allow your logo to be visible at all of our non-football related activities, showing not only our, but your commitment to our local communities as well.

The Keystone Assault could not exist without the generous support of our sponsors. Attached is a list of the sponsorship opportunities showing the cost and the incentives for you and your organization. We hope you will find one that meets your needs. Thank you for taking the time to support the Keystone Assault's 2018 season.

Respectfully Yours,

Bill Green  
General Manager  
(717)-554-7926  
[greenconstruction7@gmail.com](mailto:greenconstruction7@gmail.com)

[Info.KeystoneAssault@gmail.com](mailto:Info.KeystoneAssault@gmail.com)

## 2018 Keystone Assault Individual Sponsorships

Each professionally designed and printed program will be sold at every home game. The playbill-sized, keepsake-quality programs are an attractive piece with a high retention and pass along rate. This is an IDEAL method to communicate your message directly to our fans and YOUR potential customers.



Full Page	\$100.00	Half Page	\$75.00
Quarter Page	\$50.00	Business Card/ Shout Out	\$25.00

Season Pass \$30

### 2018 Team Sponsorship Packages:

#### AFTER PARTY MAIN SPONSOR \$1000

- ❖ Team events held at your venue throughout the season
- ❖ Weekly Facebook Posts to our current fan base throughout season– ( **currently 2000 members**)
  - ❖ Press release announcing your company as one of our main team sponsors
  - ❖ Full page ad in our regular season program (with coupon)
- ❖ PA announcements at all home games promoting your business at start of game and each quarter
  - ❖ Your company's name and logo as a clickable link on the team website
- ❖ The right to have your company banner displayed at all home games ( **TEAM to provide the banner**)
  - ❖ The right to provide give-a-ways or informational booths at home games
  - ❖ 15 season tickets

#### CORPORATE SPONSOR \$800

- ❖ PA announcements at all home games promoting your business at start of game and each quarter
- ❖ Weekly Facebook Posts to our current fan base throughout season & preseason–(**currently 2000 members**)
  - ❖ Press release announcing your company as one of our main team sponsors
  - ❖ Full page ad in our regular season program
  - ❖ Your company's name and logo as a clickable link on the team website
- ❖ The right to have your company banner displayed at all home games (**company to provide a banner**)
  - ❖ The right to provide give-a-ways or informational booths at home games
  - ❖ 15 season tickets

#### GAME DAY SPONSOR \$500

- ❖ Monthly Facebook Posts to our current fan base throughout season– ( **currently 2000 members**)
  - ❖ PA announcements at all home games promoting your business
  - ❖ Full page ad in our regular season program
- ❖ The right to have a company banner displayed at all home games (**company to provide a banner**)
  - ❖ The right to provide give-a-ways or informational booths at home games
  - ❖ Your company's name and logo as a clickable link on the team website
  - ❖ 10 season tickets

#### TOUCHDOWN CLUB \$300

- ❖ Half-page ad in our regular season program
- ❖ PA announcements at all home games promoting your business(**copy required, 2 min per game**)
  - ❖ Your company's name and logo as a clickable link on the team website
  - ❖ Company banner displayed at all home games (**company to provide banner**)
  - ❖ The right to provide give-a-ways or informational booths at home games
- ❖ Your company's name and logo as a clickable link on the team website
  - ❖ 5 season tickets

\*Every Package, can be customized to fit your needs. There are other options beyond those listed here.  
Please do not hesitate to ask about additional possibilities.  
Booths will need prior approval for all food services.



Dear Sponsor,

Please complete the information below and send along with check payable to Keystone Assault, LLC to:

KEYSTONE ASSAULT, LLC  
P.O. Box 45  
Highspire, PA 17034

Name or Business name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Sponsor Amount: \_\_\_\_\_

I have attached my artwork for the program ad: \_\_\_\_\_

I have attached my business card for the program: \_\_\_\_\_

I will email my artwork for the program ad: \_\_\_\_\_

*Email to [info.keystoneassault@gmail.com](mailto:info.keystoneassault@gmail.com)*

*Include "sponsor" in the subject line*

**THANK YOU** for your generous support!

**Bill Green**  
**General Manager**  
**(717)-554-7926**  
**[greenconstruction7@gmail.com](mailto:greenconstruction7@gmail.com)**

**[Info.KeystoneAssault@gmail.com](mailto:Info.KeystoneAssault@gmail.com)**



## PLAYERS INFO: THINGS TO KNOW ABOUT YOUR SPONSORSHIPS

1. The company or player is responsible to provide all artwork for program. If you need help to create an ad for the program, it must be submitted no later than February 10, 2018.
2. Deadline for all program ads/ sponsors will be Feb 14, 2018. This will allow us time to start to create the program for the season. Depending on layout and availability, we maybe able to add additional sponsors. However, **THIS IS NOT GUARANTEED AFTER FEB 14, 2018.**
3. All company sponsors that would like a banner to be hung at the game, will need to provide a banner to the player. If they do not have a banner, then we are able to create one for them at an addition cost. Either the company can choose to pay this additional cost or it will come from the players sponsorship. **THE COST WILL NOT COME FROM THE GENERAL ASSAULT ACCOUNT.**
4. Season Tickets will be provided in February for players to start to sell. The cost of the season pass will be \$30 –( \$5 goes towards the team account and \$25 towards the player's account).
5. All money that you raise will be placed into your Assault account. These funds can be used to purchase equipment & uniforms, players dues & away game costs.